

The New Society of Fluorescence

Scientists and workers employing fluorescence methodology and instrumentation in their working lives are invited to apply for membership in the new *Society of Fluorescence*.

Benefits of yearly membership in this prestigious society include:

1. A hard-copy subscription to the *Journal of Fluorescence*, the only peer-reviewed *Journal*, solely dedicated to publishing leading-edges articles on the Principles and Applications of Fluorescence,
2. Free entry into the Who's Who in Fluorescence Annual Volume, *and*
3. Access to key scientific figureheads in the fluorescence community.

Membership also entitles members to use the letters,

MSoF (Member, the Society Of Fluorescence) after their name.

To apply for membership please forward a current CV and publication list (in Word, or PDF format), accompanied with a \$75 check payable in US dollars to "*The Society of Fluorescence*," care of Dr Chris D. Geddes, Medical Biotechnology Center, 725 West Lombard St, Baltimore, MD 21201, USA. E-mail: SoF@cfs.umbi.umd.edu or Caroleann@cfs.umbi.umd.edu (SoF Secretary).

The Society of Fluorescence is a *not for profit organization*, administrated by:

Drs. Joseph R. Lakowicz and Otto Wolfbeis, Presidents
Dr. Chris D. Geddes, Executive Director
Caroleann Aitken, Secretary